



Press Release:

Cintron World and the Cintron Pink Polo Event

Cintron World, an international beverage company with a line of flavored energy drinks Cintron Premium Energy, is proud to announce that they are the headline sponsors of the prestigious Pink Polo event in South Africa, naming it "Cintron Pink Polo." Cintron World is pleased to have established this strategic relationship with the luxurious Val de Vie Estate, where the polo event is taking place, as there is much synergy between the lifestyle of these brands. Val de Vie is the perfect place outside of Cape Town, South Africa to experience polo in a fun, exciting and fashionable manner. Cintron World will also contribute to the Pink Polo event with its tantalizing flavors, premium energy, delicious cocktails and fabulous style.

The vision of Cintron World is to be a premier luxury lifestyle brand that encourages people to aspire to look good and feel great by living a fashionable, productive healthy lifestyle. Cintron World's mission to its customers is to excite with flavor and taste, stimulate with healthy and natural ingredients as well as inspire with style and sophistication. Cintron Premium Energy drinks have great taste and come in three flavors: Original, Cranberry and Pineapple. The premium quality is due to the fact that Cintron Premium Energy is crafted from natural ingredients, real fruit juice, natural mineral water, contains no artificial coloring or chemical preservatives and is Halal Certified. Cintron's premium ingredient of Glucoronolactone delivers nice long-lasting energy to get its consumers through busy days and fun nights.

Chelsea Brehm, Director of Business Development & Marketing for Cintron World commented, "With our beverage line, Cintron Premium Energy, we are focused on expanding distribution throughout South Africa and creating brand awareness through polo events. Cintron Pink Polo at Val de Vie is a great opportunity to support the amazing athleticism of polo and take part in the fabulous lifestyle of polo all while raising funds for breast cancer. Therefore, everyone wins!"

Vale de Vie Estate, situated in the Paarl-Franschhoek Valley, will celebrate the beginning of summer and the polo season on October 25th 2014 with the Cintron Pink Polo powered by Africa's strongest cellphone network, Vodacom with the private Swedish bank, Julius Bar as Pink Polo's official banking partner and Gaggenau as Pink Polo's sub sponsor for the third year.

Simone de Wet, Managing Director of Val de Vie Events commented, "The last 4 years of celebrating miracles have truly been amazing, with Cintron Pink Polo around the corner we invite you to join in on this very glamorous, festive celebration in the most breathtaking outdoor location in the world. With the event partnership between Val de Vie and Cintron, expect nothing less than the exceptional."

This annual event, in its 5th year, raises funds for The Cancer Association of South Africa, in awareness for breast cancer. Funds raised by the Cintron Pink Polo will be used to assist women throughout South Africa with their practical and medical needs in their fight and recovery from this disease.

The event is a unique blend of glamour, fashion and polo action. Cintron Pink Polo has become a highlight on the Cape Town and South African social calendar. Guests are hosted in style and treated to a VIP experience as they enjoy a day of polo and fashion while sipping Cintron Cocktails, Pongracz MCC and enjoying the decadent high tea treats. Guests can expect a day full of spoils and treats by all the



wonderful sponsors involved, including Elle magazine, Sisley, GHD and many more.

The two polo team sponsors, Cintron and Gaggenau, will put on a world-class polo match featuring some of South Africa's best players. The teams will even feature female players whom will all be in a bid to win the coveted Cintron Pink Polo trophy.

Cintron is more than just a premium energy drink; it's a lifestyle. The Cintron brand is an embodiment of Sophistication, Premium Taste, Luxury and Energy. Cintron host events in the most fabulous locations, in the most premium venues and with the most beautiful people around the world. This is why Cintron is very pleased and excited to be the title sponsor of "Cintron Pink Polo" at the Val de Vie Estate. There is synergy between these brands, as Cintron and Val de Vie both value premier events that are fun and exciting in a fashionable manner. Therefore, Cintron Pink Polo is the perfect event for all the prestigious guests to enjoy polo and drink Cintron. #CintronPinkPolo

Cintron World, Inc
www.cintronworld.com

Val De Vie Estate
<http://www.valdevie.co.za/>